



AGENDA – CUMIPAZ 2016

Date: Tuesday, October 4, 2016

Location: Granados Park Hotel
Asuncion, Paraguay

Corporate Social Responsibility (Csr) Encounter For A Sustainable Development

7:00 am to 8:15 am	Registration
OPENING	
8:15 am to 8:45 am	<ul style="list-style-type: none"> • Institutional videos • Welcoming remarks – Mrs. Gabriela Lara, General Director of the GEAP • Remarks by Congressman Tadeo Rojas - Vice President of the Chamber of Deputies of Paraguay • Opening remarks - Dr. William Soto Santiago, Executive Chairman of the EMAP.
8:45 am to 9:15 am	<ul style="list-style-type: none"> • <i>"Peace and Sustainable Development"</i> Dr. Nelson Díaz – Director of Sustainability Policy and Research Group and Coordinator of the chair "Ethics for Business: Bernaro Kliksberg". EAN University, Bogota Colombia.
9:15 am to 9:45 am	<ul style="list-style-type: none"> • <i>"CSR Guidelines for private sector companies and their measurement indicators"</i> Dr. Gustavo A. Yepes Lopez – Director of Management and Social Responsibility of the Faculty of Business Administration, University Externado from Colombia.
9:45 am to 10:00 am	Recess



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<p>10:00 am to 10:20 am</p>	<ul style="list-style-type: none"> • <i>"Self-sustaining economy"</i> Dr. Herminio Nevarez – General Manager and founder of the International Networkers Team (INT)
<p>Significant experiences in CSR</p>	
<p>10:20 am to 10:55 am</p>	<p>Success Stories</p> <ul style="list-style-type: none"> • Panama Canal Authority Mr. Oscar Vallarino – Vice President of Corporate Management. Panama Canal Authority • UNILEVER Dr. Aldo Rodríguez Trivero – General Manager, Unilever Paraguay
<p>10:55 am to 11:25 am</p>	<ul style="list-style-type: none"> • <i>"Corporate Social Responsibility, challenges and opportunities."</i> Dr. Orencio Vazquez – Coordinator of the Observatory of Corporate Social Responsibility (Madrid- Spain).
<p>11:25 am to 11:55 am</p>	<ul style="list-style-type: none"> • <i>"The importance of social actions and corporate volunteering"</i> Felisa Liss- Lecturer and consultant for the International Leadership Institute and the Ministry of Education of Israel.
<p>11:55 am to 12:55 pm</p>	<p>Lunch</p>
<p>12:55 pm to 1:25 pm</p>	<ul style="list-style-type: none"> • <i>"Planet in peace. Actions to be taken for the sustainability of Mother Earth. "</i> Dr. Juan Carlos Borrero Plaza – Scientist and researcher, specializing in Sustainable Development and Environment. Colombia.
<p>Discussions</p>	



<p>1:25 pm to 2:25 pm</p>	<p align="center">Panel 1: "The role of governments and the Global Pact in CSR"</p> <p>Moderator: Dr. Nelson Diaz Caceres - Director of Policy and Sustainability Research Group and Coordinator of the Chair "Ethics for Business: Bernardo Kliksberg". EAN University. Bogota, Colombia.</p> <ul style="list-style-type: none"> • Dra. Mirta Gusinky National senator. Paraguay • Dra. Fátima Morales Agüero President of the Board of the Global Pact Network Paraguay • Dr. Luis Alberto Lacalle Ex President of the Oriental Republic of Uruguay • Dr. José María Ibáñez Benítez – Deputy of the National Congress, President of the Commission of Foreign Affairs Paraguay. • Dr. Orencio Vazquez – Coordinator of the Observatory of Corporate Social Responsibility (Madrid - Spain).
<p>2:25 pm to 2:45 pm</p>	<ul style="list-style-type: none"> • <i>"ODS 2030 Agenda for Sustainable Development and CSR: Key Factor for present and future generations"</i> Dr. Fatima Morales – President of the Board of the Global Pact Network Paraguay
<p>2:45 pm to 3:45 pm</p>	<p align="center">Panel 2: "Benefits of CSR systems companies and their contributions to the regions."</p> <p>Moderator: Dr. Gustavo A. Yepes - Director of Management and Social Responsibility of the Faculty of Business Administration, University Externado of Colombia.</p> <ul style="list-style-type: none"> • Ana Maria Ortiz Villalba – Paraguayan President of Association of Business Executives and Professionals • Mr. Manuel Diaz Capdevilla – Director General of Ecological Canal EcoVision. Venezuela • Mrs. Diana Rochin – President of the Chamber of Commerce of Dallas - Texas, United States • Mr. Oscar Vallarino – Vice President of Corporate Management. Panama Canal Authority. • Dr. Aldo Rodríguez Trivero – General Manager, Unilever Paraguay





<p>3:45 pm to 4:15 pm</p>	<p>Dialogue for the construction of the proposal to be included in the Statement CUMIPAZ-2016</p>
<p>4:15 pm to 5:00 pm</p>	<p>Corporate Encounter for Businesses and Networking</p>



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